

Communications - October 2019 - Kayla Schneider

Updates:

- Working with John Erik, part of Church Marketing University on how to continue following the 80/20 rule for our church. (80% what our congregation needs from us and 20% what we need from them instead of the other way around)
- Connections groups page finished on our website and added to our app. This page was built to be a tool for connection groups and also to find open groups for new people to join. Plan to change and add additional pictures to make the presentation more appealing.
- All videos stored in YouTube are now available on our app. Currently, they are Sunday mornings and Ron's Sunday morning class. We will begin adding Wednesday night youth as well.
- Servant's Heart budget plan
- **Videos and Live stream:** Livestream is now up and running to our YouTube channel! The next steps will be working to also get this connected to run to our Facebook page as well. There is a system Derek and Scott will be looking at that is free through Life Church that could give us the option to interact with our online audience.

October/November Goals:

- Working on finding a text option. Looked into twilio which was highly suggested, but after a conversation with them, this is a code building text option and not what we need at GNC.
- November - December communication plan. My goal would be to have at least 3 months of communication done with a few spaces for the things that may come up.
- Graphics/Communication plans for The Christmas Experience, STEM Playtivity Night, November/December sermon series, Rake the Town, Laundry with Love, Christmas, and Thanksgiving.
- Registration forms built for The Christmas Experience and Playtivity Night
- Servant's Heart team on 2020 plans
- Weekly tasks (children/regular bulletin, emails, etc.)

Personal/Professional Growth:

- Everyone Communicates, Few Connect (John Maxwell)
- Growing Young (Consistory/Staff)
- BSF (Begins September 9)

Spiritual Conversations/Meetings:

- Karen Floyd
- Addison Zeeck
- Growing Young Meeting
- Stacey Ross
- Kayla Van Noort
- Tiffany Peterson
- Servant's Heart Team