

Communications - November 2019 - Kayla Schneider

Updates:

- **Christmas Eve Offering (Deacons):** George McGovern has a church that helps teachers, but does not support the students or student programs. A recommendation from Servant's Heart was that we would continue to support the needs of this school for their students. After reaching out to the school, there are two areas where they would appreciate help that would benefit the students. We could support one of these if we choose or support both and let the school determine where the funds are needed. Please let me know if you approve of one or both of these options so I am able to promote this for our Christmas Eve service.
 1. **Library Needs:** They are requesting funds to help purchase additional books for the students that they enjoy reading. This is an area that they feel is really lacking. This would include both regular books and audio books.
 2. **Student of the Quarter Celebration:** In the past, they have celebrated Students once a month in a smaller way. They decided this year to celebrate a Student of the Quarter. The funds would go toward helping these students celebrate with different games, food, and prizes.
- **Christmas:** Working on Christmas Eve graphic.
- **Servant's Heart upcoming events:** Angel Tree - up by November 22 (Chad & Julia Focht and Jeff & Carmen Erickson); Caroling at Canterbury (Jeana Portner; Sandy Jenkins on piano and Ryan Lefever on guitar); Laundry with Love (Kenzie Erickson)
- **She Found Joy** had over 150 women who attended! It was an amazing night with serious conversations, tears, and laughter!
- **Rake the Town** had over 30 volunteers that showed up for 5 houses. Katelyn Van Voorst was our lead on this project and she did amazing! If you see her, let her know :)
- **Website changes:**
 1. Creating a "new here" page that will have easy access for anyone who may be checking Good News out for the first time online, or a great place for us to direct someone who has come to Good News for the first time. Pages included are: What to Expect (children's check-in; getting here; times, etc), Our Team (staff and consistory), Watch and Listen, Past messages, Next steps (connect; baptism, etc), Connection Groups, Serve, Give, Tell us about your experience)
 2. Missions page on website: I have been working on gathering and updating all missionaries we serve (financially or hands and feet) and they will be on one page on the web. This will give people more information about where finances are being spent on missionaries, but also give them a list of different serving opportunities we have at Good News, or where they could reach out and serve in our community (Ex: We don't currently serve at The Banquet, but they could choose to do this on their own)
 3. Tyler and I added a 'Plan your visit'(Church Hero) and chat (purechat) to the website. When someone plans a visit, Tyler will get a notification with phone and email. Chat has the option

to chat with staff. The free version we are using is currently set up to chat with Tyler, Ryan, or myself. When we are offline, an email is sent.

- **Thanksgiving:** Graphic is done and communication is out on website, Facebook, Weekly emails, Slides, etc. Working on a bulletin that will go out on Thanksgiving Eve. This year, we will have an area they can tear off and turn in for a guest. Reaching out to those who attend for the first time on a holiday has been hard without attendance so hopefully this will help with that.
- **Worship Center Envelopes:** New bulk giving envelopes (will try to wait until January to place order so it falls in 2020 budget)
- **Consistory Nominee Info:** Questions are out and will be getting pictures and info from everyone for the packets.

November/December Goals:

- Late December: Work on a text option. Twilio which was highly suggested, but after a conversation with them, this is a code building text option and not what we need at GNC.
- Communication and start of graphics for November/December/January. This includes a plan for print, email, outdoor sign, FB, Instagram, Twitter, print materials, etc. (Christmas Eve, December and January sermon series, Ice Skating, Christmas Caroling, Black Friday Fund-raiser, Christmas Experience, and All Church supper December 13) This is not a complete list, but activities currently finalized and on the calendar.
- Meet with Servant's Heart Team once budget is approved to discuss any changes that may need to be made before we move forward with 2020 plans. This is an incredible team to work with who continue to come up with new and different ideas! The team consists of Sally Dieltz, Cheryl Griep, Kenzie Erickson, Kim Erickson, Renata Sutton, Brian Booth, Judy Decker, AJ Lefever, Sheila Mulder, Katelyn Van Voorst, and myself.

Prayer Request:

- Grandma Phyllis has been struggling with a mass in her large intestine for a few months. The mass is a size where she is unable to pass anything making her extremely uncomfortable and sick where she has been hospitalized multiple times. Surgery was an option at one point, but the fatality rate is extremely high. At this time, she is not strong enough for a surgeon to even attempt surgery. Prayers for clarity for the team of doctors so we are able to get straight answer and prayers for comfort for her.

Personal/Professional Growth:

- Stronger Than The Struggle
- Bible Study Fellowship
- Growing Young (Consistory/Staff)
- Working toward Aroma Freedom Technique Practitioner's

Spiritual Conversations/Meetings (outside of meeting with staff):

- Karen Floyd
- Stacey Ross
- Tiffany Peterson
- Growing Young Meeting
- Dr. Benjamin Perkus