

Kayla Schneider - Communications - January 2019

January/February Goals

- Website: Working on tracking down where our Domain name belongs so that we are able to change to a new website. I have reached out to Evan Baas who used to own it, but he has not contacted me back.
- C-Name: Working on securing and setting up the C-Name coding so that when our emails switch to our new website, they will show as secure emails and not spam.
- Continue to reach out to first time visitors through Facebook, email, or snail mail.
- February communication plans
- Graphics and social media for February
- Sunday Discipleship Videos
- Grocery Store Pick-Up
- Chemo Care Packs
- Servant Heart Nights (Troy and Jenn Van Essen will plan to help with these as well.)
- Children's Ministry bulletins/curriculum and parent emails
- Easter (beginning stages of graphics/communication/community promotion)

Spiritual Conversations

- Sidne Bofferding
- Katie Allred (Church Communications)
- Tonya Brockmueller
- Anna Clayton (mentor)

Personal/Professional Growth

- Facilitating A Way of Life on Thursdays
- Bible Study Fellowship Mondays
- Growing Young Book & Cohort (Jan. 16-20)
- Didn't See It Coming Webinar
- Courageous StoryTellers group for church communicators
- You've Got This - A pep talk for church communicators by Kelley Hartnett

December Google Updates

