Kayla Schnider - Communications - January 2019

January/February goals

- Website: Working on tracking down where our Domain name belongs so that we are able to change to a new website. I have reached out to Evan Baas who used to own it, but he has not contacted me back.
- C-Name: Working on securing and setting up the C-Name coding so that when our emails switch to our new website, they will show as secure emails and not spam.
- Continue to reach out to first time visitors through Facebook, email, or snail mail.
- February communication plans
- Graphics and social media for February
- Sunday Discipleship Videos
- Grocery Store Pick-Up
- Chemo Care Packs
- Servant Heart Nights (Troy and Jenn Van Essen will plan to help with these as well.)
- Children's Ministry bulletins/curriculum and parent emails
- Easter (beginning stages of graphics/ communication/community promotion

Spirit nal Conversations

- Sidne Bofferding
- Katie Allred (Church Communications)
- Tonya Brockmueller
- Anna Clayton (mentor)

Personal/Professional Growth

- Facilitating A Way of Life on Thursdays
- Bible Study Fellowship Mondays
- Growing Young Book & Cohort (Jan. 16-20)
- Didn't See It Coming Webinar
- Courageous StoryTellers group for church communicators
- You've Got This A pep talk for church communicators by Kelley Hartnett

December Google Updates

Google My Business

Good News Church

2,615 PEOPLE FOUND YOU ON GOOGLE

Here are the top search queries used to find you:

churches in sioux falls sd used by 73 people good news church sioux falls churches used by 28 people

27

asked for directions
+ -39% FROM NOVEMBER 2018

7
called you
-46% FROM NOVEMBER 2018

269

visited your website

* 53% FROM NOVEMBER 2018

Stand out to customers with a post about your business.

CREATE A POST



Congrats, Good News Church has a 4.7 star rating on Google

