Kayla Schnider - Communications - May 2019

Updates:

- Website: Thank you Chad for reaching out to Evan. Jon and Evan have been in the process of getting everything moved where it needs to be! I am excited to get the emails moved and the new website up.
- Mother's Day: We are so grateful for the dads and kids who came to help make the bath bombs! It was fun to see a few of our GNC women post them social media that they were excited to get them. We gave each of the teacher's in the children's center a bath bomb and will be giving all of the extras to the Alpha Center.
- <u>Father's Day:</u> Father's Day we are doing "Dad's" Root Beer floats in honor of dads. We will be ordering dad's root beer and possibly a few other flavors of the dad's brand to have out and we will be making floats. If anyone wants to volunteer to help serve, that would be wonderful! We will be asking individuals and older students as well to help!
- Connection Wall: Someone shared a picture of our connection center in a communication group of almost 20,000 wanting to mimic what we did! It was fun to get such a great complement from one person, but also see how many additional wanted information to do the same:)

May/Inne goals:

- Continue to reach out to first time visitors through Facebook, email, or snail mail.
- June/July/August communication plans
- · Graphics and social media
- Summer Discipleship Videos
- Communication for Growing Young Survey
- VBS Promotion and communication
- Safety videos
- Fall Financial Peace video There is a couple who is willing to do a testimony video for Financial Peace. I will be working with Alexis Kuiken and this couple to get the video done.
- Adult Discipleship class this summer taught by Ron Ortman (Let's Make a Quick Connection - A 5-Week Glance at Genesis to Deuteronomy)
- Women's Bible Study (The Joy of Seeking God First)
- Weekly projects/tasks (emails, children's bulletin and regular bulletins, etc)

Personal/Professional Growth

- Courageous StoryTellers group
- Personal Study Ecclesiastes with homeletics

Spiritual Conversations

- Ally Young
- Anna Clayton (mentor)
- Sidne Bofferding
- Stacey Ross