

Kayla Schneider - Communications - March 2019

March/April Goals

- Elvanto: So far, it seems like most are receiving emails. I have been contacted by a few people in regards to not getting them, but after checking spam and setting us as a safe sender, it has seemed to fix that problem for now.
- Easter graphics and communication
- Continue to reach out to first time visitors through Facebook, email, or snail mail.
- April communication plans
- Graphics and social media for April (Easter, Growing Young church assessment, Something to Eat and the app are the big communications this month)
- Sunday Discipleship Videos
- Nightwatch service night (Troy and Jen Van Essen are taking charge on this one. It is March 27 at 6:30 pm)
- Communication for Growing Young Survey
- Weekly and monthly emails for All church, children, men's groups, and women's groups
- Setting up events in Elvanto (this will be our new way of doing registration moving forward.)
- Beginning stages of Mother's/Father's Day plans (working with staff for different ideas)
- Something to Eat communication
- Website: Jon Peterson is giving a lot of his time to help with them new website. Still working through some of the final things to get it live. It got put on hold a little over the last month so the app could be ready to go.

Personal/Professional Growth

- Facilitating A Way of Life on Thursdays
- Bible Study Fellowship Mondays
- Growing Young Book
- Continued webinars for Growing Young
- Courageous StoryTellers group
- Catalyst Conference (April 3-6)

Spiritual Conversations

- Ally Young
- Anna Clayton (mentor)
- Sidne Bofferding
- Stacey Ross
- Karen Floyd